

How to Ask Children

Survey Methods for Child Computer Interaction

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Major Challenges

- Children's views and opinions are often "black and white"
- Children often take things literally
- Interviewer status may affect children's responses

Major Guidelines

- Keep it short
- Watch the language
- Don't make them write
- Make it fun
- Don't take it too seriously

Take-Home Point

Conducting an usability survey with children is challenging.

Forget generalizability and validity.

Concentrate on opportunity to understand children's world.

References

Read, J. C. and MacFarlane, S. 2006. Using the fun toolkit and other survey methods to gather opinions in child computer interaction. In Proceeding of the 2006 Conference on interaction Design and Children (Tampere, Finland, June 07 - 09, 2006). IDC '06. ACM Press, New York, NY, 81-88. DOI= <http://doi.acm.org/10.1145/1139073.1139096>

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