

Diaries: Windows Into the User's World

As Told by Pixar Quotes

Mike Oren

“To Infinity & Beyond!”:

Defining a **Time** Period

“Tra-la-la-la-la. Spring is in the air, and I am a flower with nothing interesting to say.”:

Keeping Users **Motivated**

“Oh. So *that's* puce.”:

The Problem of Language

“I don't know where I am... I don't know what's going on. I think I lost somebody but I, I can't remember... and I can't remember...”:

Imperfect **Memories**

“I never look back,
darling, it distracts from
the now.”:

Online Diaries and
Instantaneous Feedback

“Ka-chow!”

With Apologies to William Shakespeare:

This above all: To thine own
users be true, and it must
follow as the night the day,
Thou canst not then be false
to any **product**.